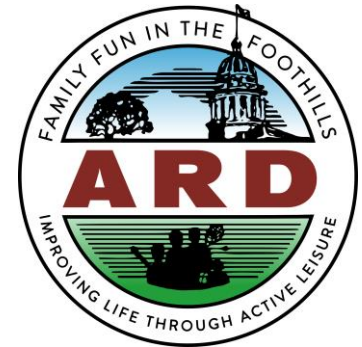


**Auburn Area Recreation and Park District
471 Maidu Dr. #200
Auburn, CA 95603**



**Press Release
Renaming Regional Park
November, 2016**

ARD to consider renaming Regional Park

The Auburn Area Recreation and Park District (ARD) is considering renaming Regional Park. The new name being considered is “North Auburn Regional Park”. ARD is providing a 30 day comment period for this proposed name change, with all comments due by Thursday, December 1st, 2016.

The main purpose of this possible park renaming is to help ease confusion that sometimes exists with residents and users regarding the similarity of the Regional Park and Recreation Park names. ARD Board members and staff have all heard examples of park users showing up at the wrong park due to confusing the two. Renaming Regional Park “North Auburn Regional Park” is seen as a way to help clarify the location of each park and the features found within.

“I have definitely heard of people showing up at the wrong park” remarked District Administrator Kahl Muscott, “and I have heard it explained that the reason for this was due to confusing the names of the parks” Muscott further explained that renaming the park “North Auburn Regional Park” will provide geographical context that may help people better find the parks.

ARD Director Mike Lynch, an advocate for this name change stated “Regional Park and Recreation Park are often confused by users and the public. Renaming the park as “North Auburn Regional Park” will help the public and park users distinguish between the two parks and also provide a geographical reference for Regional Park, similar to the names of other ARD parks like Christian Valley Park and Meadow Vista Park.”

Background

Regional Park is located at 3770 Richardson Dr., off of Dry Creek Rd. and Hwy. 49. This +/- 62 acre park includes a gymnasium, the Lakeside Room, four tennis courts, six pickleball courts, two softball fields, one baseball field, a multi-purpose sports field, a three acre pond, 18 hole disc golf course, two playgrounds, a picnic area and an interconnecting pathway throughout the park. Some people refer to this park as “Chana Park”.

The Auburn Area Recreation and Park District was formed in 1948 as an independent special district and serves approximately 43,000 residents.

Renaming Policy

Per ARD policy, a committee will be established to review all suggested names. The committee and ARD staff will send to the Board an evaluation and recommendation to be considered for possible renaming. Names must be in accordance to ARD policy as noted.

A. Parks:

1. Name to reflect geographical location, historical references or feature of park, or significant or unusual natural features.
2. Named after a significant individual(s).

Dates and how to submit information

All persons interested in submitting comments or recommendations regarding the proposed renaming of Regional Park to “North Auburn Regional Park” should reply **by 4pm Thursday, December 1st, 2016** to District Administrator Kahl Muscott.

The ARD Acquisition and Development Committee will review all submissions at the December 5th Committee meeting and may forward a recommendation to the Board of Directors for the December 15th Board of Director’s meeting.

Comments can be sent the following ways:

- 1) Emailed to District Administrator Kahl Muscott kmuscott@auburnrec.com
- 2) Mailed to:
ARD
471 Maidu Dr. Ste. 200
Auburn, CA 95603
Attn: Park renaming
- 3) Via phone (530) 885-8461 ext. 102

For more information, please contact Kahl Muscott at (530) 885-8461 ext. 102 or at kmuscott@auburnrec.com